

भारतीय भेषजी परिषद्

(स्वास्थ्य एवं परिवार कल्याण मंत्रालय के अंतर्गत सांविधिक निकाय)
भारत सरकार

एन बी सी सी सेंटर, तृतीय तल, प्लॉट नम्बर 2,
कॉम्युटी सेंटर, मां आनन्दमयी मार्ग,
ओखला, फेस-1, नई दिल्ली-110020
दूरभाष: 011-61299900-03
ईमेल: registrar@pci.nic.in



कामधे दुःखतप्तानाम प्राणिनामार्तिनामनम

PHARMACY COUNCIL OF INDIA
(Statutory body under Ministry of Health & Family Welfare)
Government of India

NBCC Centre, 3rd Floor, Plot No. 2,
Community Centre, Maa Anandmai Marg,
Okhla, Phase-I, New Delhi-110020
Telephone No. 011-61299900-03
E-mail: registrar@pci.nic.in

Ref.No.14-337/2017-PCI /1436-38

20 JUN 2024

To,

All Pharmacy Institutions approved by PCI -

- u/s 12 of the Pharmacy Act, 1948.
- for conduct of course.

Sub: Celebration of 10th International Day of Yoga on 21.6.2024.

Sir

With reference to the subject cited above, please find enclosed herewith letter No. D.O.No. M-16011/27/2024-YN dt. 11.6.2024 received from the Ministry of Ayush, on the above subject for information and necessary action at your end. Action Taken report may be submitted to Ministry of Ayush under intimation to this Council.

Yours faithfully

(Pratima Tiwari)
Deputy Secretary

CC to -

Shri Rajesh Kotecha
Government of India
Ministry of Ayush
Ayush Bhawan,
B-Block, GPO Complex,
INA,
New Delhi- 110023
E.Mail: secy-ayush@nic.in

(Pratima Tiwari)
Deputy Secretary

वैद्य राजेश कोटेचा
सचिव
Vaidya Rajesh Kotecha
Secretary



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार
आयुष मंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,
आई.एन.ए. नई दिल्ली-110023
Government of India
Ministry of Ayush
Ayush Bhawan, B-Block, GPO Complex,
INA, New Delhi-110023
Tel. : 011-24651950, Fax : 011-24651937
E-mail : secy-ayush@nic.in

D.O.No.M-16011/27/2024-YN
11th June, 2024

Dear Secretary,

I am glad to inform that preparatory steps for the 10th International Day of Yoga (IDY) 2024 are gaining momentum. Kindly refer to our earlier communication dated 12.04.2024 (copy enclosed), I am expecting that your Ministry/Department will also have set in motion appropriate activities for the observation of the IDY-2024.

After the novel initiative of the Hon'ble Prime Minister at the United Nations General Assembly (UNGA), the world has been celebrating the International Day of Yoga (IDY) on 21st June every year since the last nine years. It has helped India to spread the message and benefits of Yoga which is widely acknowledged across the world. The Ministry of Ayush, being the Nodal Ministry for observation of 'International Day of Yoga', also organizes various countdown events for spreading awareness about the practice of Yoga for holistic well-being and sustainable living.

This year, the 100th day countdown to International Day of Yoga 2024 was held on March 13, 2024, at Vigyan Bhavan, New Delhi. The 75th, 50th and 25th countdown events were observed on April 7, 2024, at Pune, Maharashtra, on May 2, 2024, at Surat, Gujarat, and on May 27, 2024 at Bodh Gaya, Bihar, respectively. Furthermore, 100 yoga events in hundred cities are being organized in collaboration with various stakeholders in the country to promote and popularize Yoga. A Yoga with Family video competition is also being organized in MyGov platform by the Ministry.

The theme for IDY 2024 is **Yoga for Self and Society** / 'योग - स्वयम् और समाज के लिए'. This may be given wide publicity with a view to popularize Yoga among people. With a view to extend support for IDY activities, a handbook prepared by the Ministry of Ayush containing information of various activities/resources, is annexed with this letter. This handbook aims to provide a structured framework and useful insights to ensure the success of the various events associated with IDY.

I would be grateful for your kind support in making the International Day of Yoga a great success. A google drive <https://bit.ly/4bk40bY> can also be visited for digital resources related to IDY which can be used for social media promotion. Together, let us strive to make IDY 2024 a resounding occasion, furthering our mission to promote holistic health and wellness through the practice of Yoga.

For any assistance, Dr. Kashinath Samagandi, Director, Morarji Desai National Institute of Yoga (Email: dir-mdniy@nic.in, Tel No. 011-23711757), or Sh. Niret K. Kurian, Deputy Director, (Email: niret.kurian@gov.in, Tel: 011-20815346) may be contacted. State/ UT Governments may contact the Central Project Management Unit (CPMU), NAM (Email: nampmu-ayush@gov.in, 011-24651655) for assistance.

With regards,

Yours Sincerely,

Encl: As above

RAJESH
KUMAR
KOTECHA

Digitally signed by
RAJESH KUMAR
KOTECHA
Date: 2024.06.11
17:26:46 +0530

(Rajesh Kotecha)

To,

All Secretaries to the Government of India

12/6
AS(H)
AS(VH2)
AS(EMD)